

OSARK MOTOR LINES INC.
SAVES MORE THAN ONE
HALF IN MONTHLY COSTS
WITH DIAMONDMINE EDI
SOFTWARE FROM INTELEK
TECHNOLOGIES
CORPORATION



Ozark Motor Lines Incorporated, based out of Memphis, TN, is an irregular-route truckload carrier that has been serving the continental United States for over 51 years. Utilizing both company drivers and owner operators, Ozark provides quality transportation for a number of companies including FedEx Express, Temple Inland, Toshiba America Consumer Products, Remington Arms and Sanyo Manufacturing.

Challenge

Alleviating the Extremely High Cost of VAN Charges while Satisfying the Demands of Customers- Prior to Intelek Technologies, Ozark Motor Lines Incorporation adopted Kleinschmidt, an Electronic Data Interchange Value Added Network also known as a EDI VAN, as a primary EDI solution. After years of being hit with exceptionally high monthly cost due to kilo character charges, Ozark explored a more cost effective solution that would meet its customers' needs.

Solution

In late 2010, Ozark Motor Lines Incorporation adopted Intelek's sophisticated DiamondMine data translation software. DiamondMine EDI integrates with Ozark's Innovative IES, a highly efficient dispatch system, to provide a seamless exchange of data between Ozark and their shippers' systems.



“The monthly EDI call security charges at Ozark have been significantly cut, I would say way more than half of what we use to pay. We eliminated that cost.”

LeeAnn Vickery

EDI Coordinator
Ozark Motor Lines,
Inc.

Result

Cutting EDI Monthly Costs by More than Half--With 175 customers setup and exchanging data, Ozark recognizes the significant amount in savings due to the reduction of EDI VAN charges. Prior, Ozark was billed per each kilo character but with Intelek, Ozark has been able to cut their costs by more than half. Intelek offers an enterprise solution, at a flat monthly fee, allowing Ozark and shippers to exchange as much data as they desire.

Satisfying Customers Demands with Data Retention--With the previous EDI VAN, Ozarks customers were only given the option to review data history up to 7 days. Now, with DiamondMine EDI data translation, Ozark is given the option to configure their history as desired, allowing Ozark to go back 45 days which has helped out tremendously with invoice questions.

“If I had to use one word to describe Intelek, it would be beneficial”

LeeAnn Vickery
EDI Coordinator
Ozark Motor Lines,
Inc.



VISIT WWW.INTELEKTECHNOLOGIES.COM FOR MORE INFORMATION ABOUT THE INTELEK EDI TRANSPORTATION SUITE SOFTWARE AND PROFESSIONAL SERVICES.

921 26TH AVE NW, NORMAN OK 73069

(405) 364-5473