

MAVERICK TRANSPORTATION
IS REDUCING COSTS BY OVER
100,000 PER YEAR USING EDI
SOFTWARE SOLUTIONS FROM
INTELEK TECHNOLOGIES



Maverick Transportation LLC, a division of Maverick USA, provides long haul, regional, specialized and dedicated services. Formed in 1980, the Little Rock, Arkansas-based motor carrier operates over 1,200 trucks and a fleet of flatbed and specialty trailers coast-to-coast.



Challenges

Effectively managing increasingly complex Electronic Data Interchange (EDI) transactions was necessary for meeting customer needs — In the past two years the EDI environment for Maverick Transportation has become much more detailed, especially for customers of its newly acquired specialized operations division. In particular, was the need to quickly and accurately generate maps for processing a variety of EDI transaction sets used by customers, and to provide load status updates. Those processes required devoting resources of full time staff members, or risk losing some of that business.

Finding profitable loads on customer web sites was a full time and labor-intensive task — With growing number of shippers now posting loads to custom company web sites, valuable time to continually monitor multiple customer sites for available loads meant some of Maverick's staff had to take time away from their everyday dispatching, sales and customer service duties. An effective tool for accepting or rejecting loads based on pre-established parameters would ensure that business was not lost, and that new opportunities and revenue could be realized.

“Some of our customers have stricter service and data requirements and regularly measure our performance. By using solutions from Intelek Technologies we’re able to meet the needs of those customers and still save more than \$100,000 per year in administrative costs. Without Intelek we’d have higher expenses and risk losing business.”

Wayne Brown

Information Technology
Manager
Systems Development
Maverick Transportation, LLC

Solutions

Maverick Transportation is saving administrative costs, meeting customer requirements and generating additional freight volume by utilizing software solutions from Inteltek Technologies.

Handling complex EDI transactions is generating cost savings and enhancing customer service — In addition to utilizing several of the DiamondMine existing maps, Inteltek has created more than 250 maps to meet the needs of Maverick's nearly 50 customers. Because Inteltek can quickly specify, generate and modify customer-specific maps Maverick does not have to devote the resources of a full-time staff member to this process, saving more than \$50,000 annually. Additionally, since the carrier is able to meet transaction requirements for new and existing customers in a timely manner, the risk of losing business is greatly reduced.

Meeting requests for loads efficiently reduces administrative expenses and helps realize higher and more profitable freight volumes — StripMiner software from Inteltek Technologies is allowing Maverick's dispatchers and customer service representatives to find and secure loads on customer web sites. Using eight or more pre-defined patterns based on lanes, routes, vehicle availability and other parameters, the software is helping generate higher levels of profitable freight volume for the company. In addition, it is enabling the carrier's staff to focus on operations and by eliminating the need to hire additional personnel is helping realize an annual savings of over \$50,000.

“Maverick is always searching for technology to streamline its operations, lower its costs and provide better service to its customers. DiamondMine and StripMiner software from Inteltek Technologies gives us a way to do that that, which results in better service for our customers and a better bottom line.”

Mike Hufnagel

Vice President of
Information Technology
Maverick Transportation,
LLC



VISIT WWW.INTELEKTECHNOLOGIES.COM FOR MORE INFORMATION ABOUT THE INTELEK EDI TRANSPORTATION SUITE SOFTWARE AND PROFESSIONAL SERVICES.

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