M&W LOGISTICS GROUP IS SAVING THOUSANDS OF DOLLARS MONTHLY WITH EDI TRANSLATION SOFTWARE FROM INTELEK

M&W Logistics group, based in Nashville, Tennessee, is a family-owned and operated third party logistics company that provides customized supply chain solutions, including truckload transportation, distribution, warehousing and management services. The company has more than 400,000 square feet of warehouse space and fields over 100 tractors and 400 trailers from terminal locations in Atalanta, Indianapolis, Nashville and Memphis.

Challenges

Meeting customer needs for EDI cost effectively— Beginning with two customers, M&W Logistics Group adopted an Electronic Data Interchange (EDI) solution hosted by its enterprise management system supplier and operated using a third party VAN (Value Added Network). EDI translation, monthly management and mapping costs for the services were exceptionally high, leading the company to investigate alternative, more cost effective solutions that would meet its and its customers needs.

Solution

In 2009, M&W Logistics Group adopted DiamondMine EDI translation software provided as a Software-as-a-Service (SaaS) solution by Intelek Technologies Corporation. The software, accessible over the Internet, allows the company to communicate electronically with shippers to transfer loads, shipment status records, invoices and electronic payments using over 6,200 available EDI maps. The hosted solution integrates with most industry leading dispatch software and for operations without a dispatch solution Intelek provides a custom web interface accessing EDI data.

"With Intelek's EDI software we're cutting our costs for setting up as many as ten new customers and more than half, and we've seen a four fold reduction in EDI translation costs on a monthly basis compare to using a service hosted by an enterprise management system provider. Our savings using the flat fee Soft-ware-as-a-Service application from Intelek are thousands of dollars per month."

Jimmy Hoag
Director of IT
M&W Logistics Group

Today, the Intelek EDI Transportation Suite combines the company's StripMinder EDI Screen Scraper Software with its DiamondMine EDI Transaction software and adds new features in a scalable, modular, hosted package.

Using a unique engine to recognize patterns in a shipper web sites, the Intelek EDI Transportation Suite pulls information from any format and delivers it back in any required format. The software automatically searches partner websites for loads that meet specific criteria determined by a carrier's business practices, such as lanes, charge, distance and weight. When a match is located on a shipper's web site, the solution automatically "scrapes" the load and performs a variety of functions, including automatically accepting the load, issuing a 204 for CSR review, and sending an email.

The easy-to-implement and flexible solution can be used with any communication platform, including Direct FTP, Secure FTP, AS1, AS2, AS3, SSH, FTPS, email or existing Multi-VAN services, saving monthly data transmission costs. The Suite includes an extensive library of thousands of EDI trading partners, in addition to accepting modules, such as GPS tracking and trading partner relationships without any added software or hardware purchases.
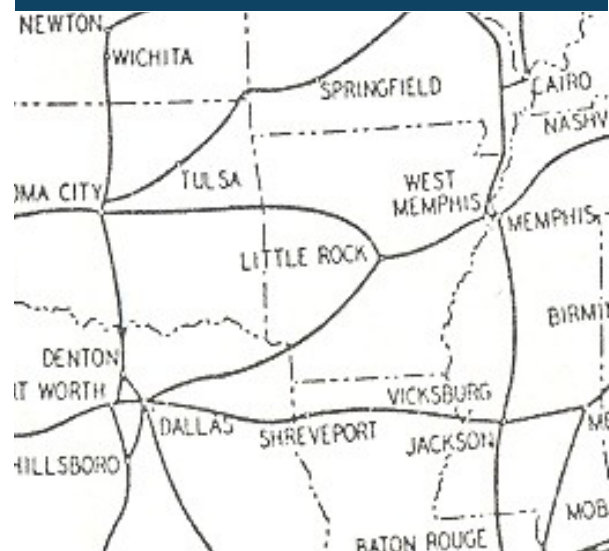
Cutting EDI costs by more than half while adding customers --

Using EDI software, M&W Logistics Group has cut its monthly EDI translation costs for setting up new customers by more than half. Total savings using the flat fee Software-as-a-Service application are estimated at thousands of dollars per month compared to the mapping, transaction and hosting fees paid previously to enterprise management system and VAN providers.

"Intelek's support, especially when we're setting up EDI for a new customer is fast and accurate. It's a very quick process for our customers and it's simple for us. All we have to do is create an order and Intelek works with our customer and handles the rest."

Jimmy Hoag
Director of IT
M&W Logistics Group